

24TH ANNUAL
BRBA LAW EXPO
& **SEPTEMBER BAR LUNCHEON**

Thursday, Sept. 3, 2009

at the Sheraton Baton Rouge Convention Center Hotel Atrium

CLE SEMINARS: Tech-Related Seminars 9-11 A.M.; FREE Professionalism 2-3 P.M.; Ethics 3:30-4:30 P.M.

LAW EXPO EXHIBITION AREA: 11 A.M. to 3:30 P.M.; LUNCHEON begins at 11:30 A.M.

RECEPTION: 4:30-6:30 P.M. at the Middleton Bar Center, 544 Main St., featuring live music

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& EXHIBITORS**

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Visit with reps
from companies
sponsoring the Law
Expo event!

Register
for the **FREE**
Professionalism
CLE seminar!

Learn more
about BRBA
Committees
at the Fair!

Win great
door prizes
throughout
the day!

Enjoy jazz music
by the John Gray Trio
at the 4:30-6:30 pm
reception.

CLE SEMINARS

9-11 a.m. — TECHNOLOGY-RELATED CLE SEMINARS (2 hours credit)

• Using Electronic Media to Promote Your Practice
The Rules of E-Discovery • Road to a Paperless Office

4 hours of
CLE available!

2-3 p.m. — PROFESSIONALISM (FREE for BRBA members

who pre-register & complete CLE Credit Card)
Speaker: TBA (1 hour credit)

3:30-4:30 p.m. — ETHICS / The New Rules of Lawyer Advertising

Speaker: Richard P. Lemmler, Jr. (1 hour credit)

SEPTEMBER BAR LUNCHEON

Guest speaker H. Alston Johnson III, managing partner
with Phelps Dunbar, will provide his annual legislative update.

COMMITTEE FAIR

Many BRBA Committees will be on display at the Law Expo.
Stop by informational tables and register to be part of a committee.

NONPERISHABLE FOOD DRIVE

Baton Rouge Paralegal Association is holding a nonperishable food drive.
Drop off food items at Booth #1 to benefit the Greater BR Food Bank.

SCHOOL SUPPLY DRIVE

The BRBA Volunteer Committee is collecting school supplies for area needy
schools. Stop by the Volunteer Committee booth for more information!

DOOR PRIZE DONORS

CC's Community Coffee House • Franklin Press
The Grape in Perkins Rowe • Greater Baton Rouge State Fair • Hemline
Holly Clegg's trim&TERRIFIC cookbooks
Jack & Jill — a children's boutique
Jack & Priscilla Andoie Museum • LSU Alumni Association
LSU Law Center Alumni Affairs
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Pastime Restaurant & Lounge
Poor Boy Lloyds • The Roux House
Shoeffle Shoe Store • Stella Boutique • Strobes Chophouse
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RECEPTION SPONSORS

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DETAILED INFORMATION

ABOUT THE BRBA LAW EXPO CLE SEMINARS:

FOUR HOURS OF CLE CREDIT AVAILABLE

CLE Seminars have been organized by the Continuing Legal Education Committee of the Baton Rouge Bar Association.

Be sure to visit with Law Expo Sponsors and Exhibitors before and after your seminars.

Drawings for door prizes will be held before and after each CLE seminar.

Enjoy a reception following the Ethics CLE Seminar at the Middleton Bar Center (544 Main Street).

9-11 a.m.

TECHNOLOGY-RELATED CLE SEMINARS (2 hours credit)

Using Electronic Media to Promote Your Practice (30 minutes) — 9-9:30 a.m.

SPEAKERS: Kyle Ferachi, a partner with McGlinchey Stafford, and Ned Fasullo, owner of SimplifyIT, a managed technology, security, telephony, Internet, marketing and consulting company

The Rules of E-Discovery (30 minutes) — 9:30-10 a.m.

SPEAKERS: Jay O'Brien, a member of McGlinchey Stafford, and Chris McMahan, owner of Electronic Discovery of Baton Rouge

Road to a Paperless Office (1 hour) — 10-11 a.m.

SPEAKERS:

Drew Patty, a member of McGlinchey Stafford, PLLC, will offer a discussion of some of the practical, legal and ethical issues to address in developing a paperless working environment.

Ernie Svenson "Ernie the Attorney," a business litigator and a partner with the Svenson Law Firm in New Orleans, is one of the first attorney bloggers.

Jarred White with Postlethwaite & Netterville will discuss what happens after going paperless. Discussion will include maintenance of paperless system, disaster recovery system, security and retention policies.

2-3 p.m.

PROFESSIONALISM (FREE for BRBA members who pre-register & complete CLE Credit Card) (1 hour credit)

SPEAKER: TBA

3:30-4:30 p.m.

ETHICS / The New Rules of Lawyer Advertising (1 hour credit)

SPEAKER: Richard P. Lemmler, Jr., Ethics Counsel for the Louisiana State Bar Association

september bar luncheon

THURSDAY, SEPT. 3, 2009

H. Alston Johnson speaks at the 24th Annual Law Expo

The BRBA will hold its **24th Annual Law Expo & September Bar Luncheon Thursday, Sept. 3, 2009**, at the Sheraton Baton Rouge Convention Center Hotel. This month's luncheon will feature guest speaker **H. Alston Johnson III**, who will provide his 24th annual legislative update.



Johnson

H. Alston Johnson III will be providing his annual legislative update for the September bar luncheon and Law Expo. He received his J.D. from the LSU Paul M. Hebert Law Center and was a member of the LSU law faculty from 1972 to 1984. He continues to share his knowledge with law students by serving as an adjunct member of the LSU faculty.

The Law Expo begins at 11 a.m.; the luncheon begins at 11:30 a.m. Attendees are encouraged to visit with sponsors and booth vendors prior to and after the CLE seminars, and prior to and after the luncheon. A Committee Fair will also be held in conjunction with the Law Expo, featuring BRBA committees and activities.

A two-hour seminar covering **technology-related topics** will be held from 9 to 11 a.m. Several technological topics, speakers and panelists will tackle issues including social networking, electronic

discovery and the paperless office. A **professionalism** CLE seminar will be offered from 2 to 3 p.m., and is **FREE** for all BRBA members who register early and who agree to visit with exhibitors during the Law Expo. A one-hour **ethics** CLE seminar from 3:30 to 4:30 p.m. will cover The New Rules of Lawyer Advertising.

In addition, a cocktail reception will take place at the Middleton Bar Center (544 Main Street) from 4:30 to 6:30 p.m., following the final CLE seminar. BRBF Century Club recipients will be honored at the reception, which will feature live musical entertainment. All BRBA Committee chairs are encouraged to attend.

There is no charge to walk through the exhibition area; however, admittance to the September Bar Luncheon is \$35 for BRBA members and \$45 for non-members in advance and at the door. Prices vary for the CLE seminars (see information below.)

Several individuals will be honored at the bar luncheon including Louisiana State Bar Association Crystal Gavel Award winners Mary Joseph, Ralph J. Stephens and Judge Trudy White.

VISA, MasterCard and American Express are accepted. Fax this form to 225-344-4805 before noon Thursday, Aug. 27, 2009, to register. Checks are payable to the BRBA, P. O. Box 2241, Baton Rouge, LA 70821.

Please fax this page to the Baton Rouge Bar Association, (225) 344-4805, by noon Friday, Aug. 28, 2009.

Bar Roll No. _____

Name _____ Firm _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

YES, register me for the **SEPTEMBER BAR LUNCHEON** at the SHERATON BR CONVENTION CENTER HOTEL taking place Thursday, Sept. 3, 2009, at a cost of \$35 per BRBA member (and staff), and \$45 per nonmember. Reservations may be transferred, but not canceled after noon Friday, Aug. 28, 2009. "No shows" will be billed.

YES, register me for the **Technology-Related CLE seminars (2 hours)** at the SHERATON, Thursday, Sept. 3, 2009, 9-11 a.m., \$70 per BRBA member, and \$100 per nonmember. Reservations may be transferred, but not canceled after noon Friday, Aug. 28, 2009. "No shows" will be billed.

YES, register me for the **Professionalism CLE seminar (1 hour)** at the SHERATON, Thursday, Sept. 3, 2009, 2-3 p.m., \$35 per BRBA member, and \$70 per nonmember. Reservations may be transferred, but not canceled after noon Friday, Aug. 28, 2009. "No shows" will be billed. **The seminar is FREE for all BRBA members who register by Aug. 28, and agree to visit 15 exhibitor booths at the Law Expo.**

YES, register me for the **Ethics CLE seminar** (The New Rules of Lawyer Advertising)(1 hour) at the SHERATON, Thursday, Sept. 3, 2009, 3:30-4:30 p.m., \$35 per BRBA member, and \$70 per nonmember. Reservations may be transferred, but not canceled after noon Friday, Aug. 28, 2009. "No shows" will be billed.

YES, I plan to attend the **Cocktail Reception, 4:30-6:30 p.m.** at the Middleton Bar Center, 544 Main St. (no charge for this sponsored event)

If paying by credit card, please include the following:

Name on credit card _____

Type of card: (circle one): MC VISA AmericanExpress

Card Number: _____

Exp. Date: _____ 3-digit security code: _____